

# Jasper Weekly Courier

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## Clearance Sale

July 15 to July 30, 1916

### Shoes-Shoes-Shoes

All kinds--all grades--all prices Every Spring and Summer Oxford for Men, Women and Children must go.

Our Fall stock is coming in soon and we need the room To make a quick "clean up" of our Summer footwear, we've marked them at unusually low prices.

Take advantage of this sale--it means a big saving to you.

Remember these are not job lot shoes, bought to make sale. Every shoe is A-No. 1 in every way, a good, honest value at the regular price, and a great bargain at our clearance sale price

Everybody invited to this sale. Come early.

A dollar saved is a dollar made.

**N. MELCHOIR & SON,**  
Jasper, Indiana.



VIOLA DANA, THE POPULAR LITTLE STAR, IN "THE FLOWER OF NO MAN'S LAND," IN WHICH SHE MAKES HER DEBUT ON THE METRO PROGRAM.

Viola Dana, the charming and gifted young star, makes her debut on the Metro program in "The Flower of No Man's Land," a five-part Metro-Columbia wonderplay. This feature was written especially for Miss Dana by John H. Collins, who also directed its production. He was formerly associated with Miss Dana when she was starred on the Edison program.

Miss Dana is supported by an exceptionally strong cast including Duncan McKee, the well known English dramatic actor. Other notable players in the cast include Mitchell Lewis, playing the part of a heroic Indian, a role similar to the one that brought him recognition in "The Squaw Man," with William Faversham.

### Advertising RATECARD of Jasper Weekly Courier.

Established Jan. 1858.

Adopted September 1, 1911.

Run of paper, plate matter 10 cents per inch per insertion.

Locals 5 cents per line per insertion.

If display advertisements are to be set a charge of 5 cents per inch single column is to be paid for composition, and the same for all changes.

For position adjoining reading matter add 10 percent to run of paper rate.

For position, top of column and adjoining reading, or first following and alongside, add 20 per cent to run of paper rate.

No advertisement accepted for less than \$1.00.

Agency commission 15 per cent.

Published by BEN ED DOANE

Those Who Read The JASPER WEEKLY COURIER Are the buyers of the highest grade of articles and cannot be reached as effectively through any other medium of advertising.

Just give this a little thought and you will be convinced that you cannot spend a part of your appropriation better than to put it into advertising in the JASPER WEEKLY COURIER if you wish to reach the best class of buyers.

THE JASPER WEEKLY COURIER  
JASPER, INDIANA.

#### The Power of Enthusiasm.

Enthusiasm is one magnet of power. You must fire every event with it, touch thoughts and act with it. It will transmute dross into gold, drudgery into delight. What matters if the soul which lives beside you is cold and selfish? Set him a good example! Joy is sunshine, and he will feel it. Every irksome task is a chance for power, for the qualities which they bring out are God's gifts which fit us to enjoy better things. Easy things will come if you have spent your heart's blood on gaining strength, for the very goal of power is the ease which comes from strength. We laugh at things and people who used to cow or annoy us. We do gracefully and swiftly the tasks once so hard. One by one we have unraveled our chains. We are free!—Nautilus.

#### Simple Remedy.

A lady journalist who conducted a page devoted to feminine interests was ill, and a male member of the editorial staff did duty as her deputy. He soon distinguished himself. A correspondent inquired how grease might best be removed from soup. He read it hurriedly, noticing only that it was an inquiry for the removal of grease. This was his answer: "Soak a soft cloth in gasoline and rub gently till the grease is eradicated!"

#### The Prince of Grumblers.

When Mr. Beeton asked if he did not find many unreasonable people among the summer boarders at Farmington, he assented.

"You are never satisfied," he said. "No matter what I do for 'em there'll always be something wrong somewhere."

"Now, last summer," he went on, with a gleaming eye, "we had a man here that was so fond of grumblin' that one day he actually called for a toothpick after he'd had a glass of milk!"—Youth's Companion.

#### Repulsed.

The effort to prod pastors and church members to greater effectiveness in welcoming strangers to public services may lead to overdoing hospitality in various ways. One of the ways was revealed to a warm hearted western pastor. Coming down from the pulpit after the evening sermon, he found a stranger in the person of a fair haired Swede and, greeting her with a cordial handshake, said: "I am very glad to see you. I want you to feel at home here. I'd like to become acquainted with you. If you'll give your address, I'll call and see you." "Thank you," she replied, "but I have a frown!"—Congregationalist.

#### Reasons For Being Indignant.

There was something in the atmosphere which told him that things were not exactly the same. Silence followed soon after the usual greetings, but at length she spoke. "Are you aware, sir," she began, "that one hand of the Bartholdi statue measures sixteen feet five inches?"

"So I have heard," he nodded, happy to be addressed again.

"The thickness of the head from ear to ear," she pursued icily, "is ten feet."

"Yes."

"The nose is four feet six inches long."

"That's right."

"The mouth is three feet across."

"I believe so. Just imagine it."

"The waist thirty-five feet around."

"Y-yes. Why?"

"Then will you kindly explain, sir," she continued, "why you stated in the poem which you addressed to me that I reminded you of the Goddess of Liberty?"—Ladies' Home Journal.

#### Street Lighting.

The streets of New York were first lighted in 1697, the lighting being done by a lantern suspended from a pole stretched out from the window of every seventh house.

The lighting of streets with gas was first tried in 1816 in Baltimore. At Philadelphia a theater was thus lighted on Nov. 25, 1816, the first place of amusement in America illuminated in that manner.

Gas was first used for lighting houses in Boston in 1822. It had been used thirty years before at Cornwall, England.—Scrap Book.

#### Caught in the Rain.

"Oh, isn't it jolly!" said Dicky to Sally. "I wonder why people complain. If we are together, what matters the weather?"

"I love to be out in the rain!"

"No need of a 'brother,'" said Dicky to Sally.

"We're not made of sugar or salt!"



Our clothes can be mended; now, isn't it splendid? With nobody near to find fault!"

"The streets are so sticky," said Sally to Dicky. "And see how my hat's out of a fit! Please take me to mother!" "Oh," said Dicky, "now, isn't that just like a girl?"

#### Generally.



Doleful Donald—Some of my brightest thoughts come to me when I am asleep.

Thirsty Gus—Troubled with insomnia, isn't you?—New York Mail.



At the Zoo—Good gracious! How heavy my burrow is today.—You Vagrant.



## Lots For Sale.

There are lots of good tobaccos. Good luck to them!

But the man who once tries STAG is interested in no other tobacco.

He's reached the Promised Land!

Convenient Packages: The Handy Half-Size 5-Cent Tin, the Full-Size 10-Cent Tin, the Pound and Half-Pound Tin Humidors and the Pound Glass Humidor.

**STAG**

For Pipe and Cigarette  
"EVER-LASTING-LY GOOD"



P. Lorillard Co., Est. 1760

Aigs won't hatch 'less they're tended to. Be laik de hen-stay on the job.